



Texas Burglar and Fire Alarm Association

307 West Seventh Street, Suite 1700, Fort Worth, TX 76102
 Phone: 877.908.2322 Fax: 877.908.2522
 Web: www.tbfaa.org Email: exdirector@tbfaa.org

Advertising Agreement

Company Name:							
Address:							
City:		State:		Zip:			
Phone:		Fax:					
Email:							

Choose Your Size of Advertising-

CIRCLE YOUR SELECTION

Ad Type	Dimensions	2008 Price List					
		Member - Single Issue	Non Member - Single Issue	Member - 3 Issues	Non Member - 3 Issues	Member - 12 Issues	Non Member - 12 Issues
Full Page	7.5" x 10"	\$550	\$650	\$1,500 \$500 per	\$1,800 \$600 per	\$5,400 \$450 per	\$6,600 \$550 per
Full Page Inside Front or Back Cover	7.5" x 10"	\$650	\$750	\$1,800 \$600 per	\$2,100 \$700 per	\$6,000 \$500 per	\$7,200 \$600 per
1/2 Back Cover	7.5" x 4.75"	\$650	\$750	\$1,800 \$600 per	\$2,100 \$700 per	\$6,000 \$500 per	\$7,200 \$600 per
1/2-Page	7.5" x 4.75"	\$450	\$550	\$1,200 \$400 per	\$1,500 \$500 per	\$4,200 \$350 per	\$5,400 \$450 per
1/3-Page Horizontal	7.5" x 3.5"	\$400	\$500	\$1,050 \$350 per	\$1,350 \$450 per	\$3,600 \$300 per	\$4,800 \$400 per
1/4-Page	3.5" x 4.75"	\$300	\$400	\$750 \$250 per	\$1,050 \$350 per	\$2,400 \$200 per	\$3,600 \$300 per
Business Card	3.5" x 2"	\$200	\$300	\$450 \$150 per	\$750 \$250 per	\$1,200 \$100 per	\$2,400 \$200 per

All prices are net. No commissions apply

Number and Month of Insertions

Month	Close Date	Check your Selection
January	12/15/07	
February	1/15/08	
March	2/15/08	
April	3/15/08	
May	4/15/08	
June	5/15/08	
July	6/15/08	
August	7/15/08	
September	8/15/08	
October	9/15/08	
November	10/15/08	
December	11/15/08	
Total number of insertions:		

Mechanical Requirements

- Printing process – offset Full Color
- Trim size - 8 1/2" x 11"
- Camera-ready art required for ads. Accounts will be billed extra for mechanical, artwork or halftones necessary to complete the ad.

Mail all advertising material, payment and agreement to:

TBFAA
 10024 Vanderbilt Circle
 Unit 4
 Rockville MD 20850

877.908.2322

Liability

Publisher's limit of liability in the event of error will be to publish the ad once correctly at no charge to the advertiser.

Payment

Payments are due in full within 30 days of invoicing.

Signature	
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